

DAFTAR RIWAYAT HIDUP



Namuz Devandy Pratama

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EDUCATION

Universitas Pembangunan Jaya GPA : 3.50/4.00
Visual Communication Design
Aug 2020 – Present

ORGANIZATION EXPERIENCES

Student Association of Visual Communication Design major
Member of Publication, Documentation, and Design Division
(Jun 2021 - Jun 2022)

- Explored many visual design references for social media upload needs.
- Kept the webinar running well.
- Decorated social media upload needs.
- Published live reports of organizational activities to social media.
- Captured the moment of every organizational activities.

PROJECTS

PT Ultrajaya Milk Industry and Trading Company Tbk
Unofficial Rebranding
(Oct - Dec 2022)

- Changed the logo and master design to be more modern but still in accordance with the company's vision and mission.
- Simplified the logo to make it flexible to be applied to various media.
- Created a Graphic Standard Manual for new unofficial logo up to 137 pages.

Dekalcer Art Exhibition
Coordinator of Entrepreneurship Division (Sep 2022)

- As a coordinator, must be able to organize and maintain the enthusiasm and performance of members so that the job descriptions that have been given to each member are carried out properly.
- Bridging communication to vendor to produce committee uniforms and customers-ordered clothes.
- Selling merchandise on the spot.

Prima UPJ 2022
Designed logo and master design
(Jun 2022)

- Created 3 alternative logos and one was chosen by the committee leaders to become the official logo of Prima UPJ 2022.
- Create a master design that serves as a reference for Prima UPJ 2022 design needs.

Seleksi Karya Terbaik (SeKT) Art Exhibition
Coordinator of Entrepreneurship Division (Feb 2022)

- Keep sales activities that did on the spot under control
- Producing committee shirts.
- Participate in preparing merchandise sales needs.

Live Graffiti Workshop
Member of Publication, Documentation, and Design Division (Oct 2021)

- Keeping the online publication of the workshop using zoom running successfully.
- Participate in webinar live recording preparation.
- Participate in helping to organize the space.
- Publication of live reports that uploaded to Student Association of Visual Communication Design Major's social media.

NON-ORGANIZATION EXPERIENCE

Research and Community Service of Pembangunan Jaya University in Kampung Lengkong
Publication, Documentation, and Design Division
(Dec 2021)

- Captured every moments in the event to be included in post-activity reporting.
- Designed printing needs.
- Helped the process of designing the cart poster.

Jakcloth Clothingpreneur 2019
Co-founder of *Meh!*
(Dec 2019)

- Become part of the brand founder and was selected to take part in Jakcloth Clothingpreneur 2019.
- Made a brand name and logo.
- Created 2 designs for screen printing needs.
- Has successfully sold 16 out of 24 shirts on the spot.

LANGUAGES & SKILLS

- Bahasa Indonesia (Native), English (Basic).
- Adobe Illustrator and Adobe Photoshop (Intermediate).
- Adobe After Effect, Adobe Premiere Pro, Adobe InDesign, Figma (Basic).
- Ms. Office, Ms. PowerPoint, Ms. Teams (Basic).
- Basic Design Principles (contrast, balance, emphasis, proportion, hierarchy, repetition, rhythm, pattern, white space, movement, variety, and unity), Gestalt Principles of Design (similarity, continuation, closure, proximity, figure/ground, and symmetry & order) (Intermediate).