

DAFTAR RIWAYAT HIDUP



Ester Tri Utami

Undergraduate Accounting Student
Chairman of Investment Gallery UPJ
South Tangerang, Banten, Indonesia
0856-9478-7792 | esterrtriu@gmail.com
www.linkedin.com/in/esterrtr

SUMMARY

Ester is a strong achiever. After successfully maintaining the Jaya Scholarship, Ester is currently accepted in the Indonesian International Student Mobility Awards (IISMA) Program held by the government. Not only academic performance, Ester has great capability as a leader through several projects, organizations, and communities both at internal and external scale of university. This includes her active role as a speaker followed by recognition in wide-scale competitions. In short, Ester is a highly passionate and detail-oriented person who is ready to leverage her knowledge and skills through a real-work experience in the accounting and finance field.

Skills: *Microsoft (Word, Excel, Power Point), Accurate, Fundamental & Technical Analysis, Tax (Brevet AB), Canva, Content Writing, Project Management, Public Speaking*

EXPERIENCE

RELAWAN PAJAK

TAX CENTER UPJ

Jan - Mar 2023

- Arranged meetings and trainings to the new volunteers of Tax Center UPJ
- Assisted UPJ's staff to fill and report their annual Income Tax Return (PPh 21) by using e-filing system, limitations in SPT 1770S and 1770SS
- Managed social media and publication works related to the tax reporting period

DIREKTORAT JENDERAL PAJAK KANWIL BANTEN

Mar 2021

- Virtually help individual taxpayers to fill and report their annual Income Tax Return (PPh 21) by using e-filing system, limitations in SPT 1770S and 1770SS

HEAD OF FINANCE

YOUTH ACADEMY INDONESIA

Jun 2021 – Apr 2022

Youth Academy Indonesia is a social movement initiated by students from all over Indonesia to support less-fortunate children in the education field. Key roles:

- Initiated small-scaled financial management (billing, documentation, reconciliation, and financial statements) to be implemented throughout the Finance Department
- Made financial reports for each month
- Helped fundraise 4 million Rupiah for Payon Citi Foundation, a charity program aims to support adequate learning facilities
- Manage strategies and documents for partnership with 5 SMEs

COPYWRITER

MERAJUT MIMPI

Dec 2020 – Aug 2021

Merajut Mimpi is an online platform that aims to develop career awareness among the youth through event, community, and social media. Key roles:

- Produced copywriting guidelines for Merajut Mimpi
- Managed ± 180 content marketing for Festival Merajut Mimpi in Instagram and LinkedIn
- Assisted marketing campaigns and advertisements during event
- Made copywriting for website and monthly mailing list
- Collaborated with external parties (speakers and institutions) for promotional content and publication

ORGANIZATIONS AND PROJECTS

INVESTMENT GALLERY OF UPJ

CHAIRMAN

Oct 2022 – present

Lead Kelompok Studi Pasar Modal with the goals to improve knowledge and ability of young investors in the capital market. My main key roles here are managing the overall works of KSPM on a daily basis, empowering growth, and leading various programs such as

- Internal stock education, a sharing and lecture session about investment and analysis
- Sekolah Pasar Modal in collaboration with BEI Banten and MNC Sekuritas
- Pilot-project investment roadshow for university "Heard on the Street" conducted by PT Telkom Indonesia (Persero) Tbk resulted in 150 participants

HEAD OF PUBLICATION, DESIGN, AND DOCUMENTATION

Oct 2021 – Oct 2022

- Managed working system in the Publication, Design, and Documentation division
- Initiated marketing, partnership, and public relations functions in the social media
- Produced investment and creative contents for social media (Instagram)
- Documented events and projects during one-year program
- Lead Jaya Investment Week 2022, series of seminar and competition with participations of 250 students and 7 universities

HIMPUNAN MAHASISWA AKUNTANSI (HIMAKSI)

GENERAL SECRETARY II

Sept 2021 – Aug 2022

- Manage administration system within the entire organization, such as the meetings schedule, mails, proposals, event reports, and email

HEAD OF PUBLIC RELATIONS JACC WEEK 2022

Nov 2021 – Feb 2022

- Developed public relations strategy for the event resulted in 90 team participants of competitions and hundreds individual participants of webinar series
- Maintained work timeline and periodic report
- Prepared document and implemented strategies for about 10 event partnership
- Made event analysis for the university's management

STUDENT AMBASSADOR OF UPJ

Oct 2020 – present

Introducing Pembangunan Jaya University to various high schools in South Tangerang through education fairs, presentations, consultations, and telemarketing

EDUCATION AND ACCOMPLISHMENT

UNIVERSITI SAINS MALAYSIA

Oct 2023 - Feb 2024

Indonesian International Student Mobility Awards (IISMA) Exchange, Fall Semester

UNIVERSITAS PEMBANGUNAN JAYA

2020 - 2024

Accounting | GPA of 3.81 | English Proficiency DET of 140 | Full Academic Scholarship

- Proceedings "Perancangan Alur Kerja Pemasaran pada Media Komunikasi Digital Menggunakan Basis Data MySQL" conducted by Faculty of Engineering USNI, ISSN: 2580-5495 (June, 2021)
- Winner of Social Media Content Competition, APAFEST IAI Jakarta (August, 2021)
- PKM-VGK 2022 funded by Belmawa for the 14th SDG (Responsible Consumption and Production) "Rollbees, Kantong Makanan Ramah Lingkungan bagi Konsumen Swalayan" (2022)
- 1st Place of National Stock Essay Competition, UPN Veteran Yogyakarta (August, 2022)
- Speaker of Orientation's Talkshow "Kehidupan Kampus dan Pola Pikir Mahasiswa" (August, 2022)
- 2nd Place of Microblog Competition, IPB University Finance Club (November, 2022)
- Speaker of Student Leadership Training by HIMAKSI UPJ (December, 2022)

SMAK MATER DEI

2017 - 2020

Science Major | Final score of 91.73 | Best Student Awardee and Partial-Academic Scholarship
Activities: Student Council (Secretary), Journalistic Club, Mater Dei Cup, PDP Representative