

ABSTRACT

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GRAPHIC DESIGNER INTERNSHIP AT NAKAMA.ID (PT ASERIES INFORMIX SOLUSI TEKNOLOGI)

In preparation for the transition to the professional world, the intern participated in a Professional Work Program at Nakama.id (PT Aseries Informix Technology Solutions) for six months, from February 14 to August 14, 2023, as a graphic design intern. Tasks during the internship included creating promotional designs for Nakama (banners, posters, flyers), event promotions for Nakama.id, and social media designs for both Nakama.id and its clients. This experience not only equipped the intern with valuable knowledge and skills in graphic design for the workplace but also bolstered their confidence in entering the professional arena. The internship also fostered significant self-improvement in areas such as discipline, responsibility, and effective teamwork.

Keyword: Internship Design Graphic, Nakama.id, Professional Work Program

