

ABSTRAK

KEGIATAN PRODUKSI PADA PROGRAM ETALASE DAN RUQYAH TRANS 7

Selama melaksanakan Kerja Profesi di Trans 7, Praktikan bekerja di bawah pengawasan serta bimbingan assistant production. Dalam kerja profesi, Praktikan berkesempatan untuk turut berpartisipasi dan terlibat langsung dalam pelaksanaan fungsi kerja sebagai assistant production di Trans 7 program Etalase dan Ruqyah ini seperti mengikuti proses produksi, dimulai dari perencaan, proses shooting dan proses pasca-produksi sampai finishing. Aktivitas dan tanggung jawab assistant production Etalase dan Ruqyah Trans 7 terfokus pada tayangan yang disajikan ke masyarakat. Assistant Production Etalase dan Ruqyah bertanggung jawab penuh atas tayangan yang akan disajikan kepada masyarakat di Indonesia, itu adalah elemen penting yang dimiliki oleh seorang Assistant Production. Pada pelaksanaan proses produksi, Assistant Production memiliki beberapa tahapan, berkoordinasi dengan storecam, membuat berkas-berkas dan invoice untuk melakukan editing, dan melakukan koordinasi dengan tim lain.

Kata kunci: *Assistant Production, proses produksi, tugas assistant production*

ABSTRACT

Production Activities on Program Etalase and Ruqyah Trans 7

For implementing professional work in Trans 7, practices work under surveillance and guidance assistant production. In working profession, practices had a chance to participate or were directly involved in the exercise of labor as assistant production in Trans 7 Etalase and Ruqyah it is like follow production process, starting with planning, the shooting and post-production until finishing process. Production activities and the responsibility of assistant Etalase and Ruqyah focus on the presented to the community. Production assistant of Etalase and Ruqyah take full responsibility for impressions that will be presented to the people in indonesia , that is the essential element possessed by a production assistant. On the implementation of the production, assistant production having several phases, coordinate with storecam, make the documents and invoice to do editing, and coordinating activities with the other team.

Keywords: Assistant Production, production process, assistant production work