ABSTRACT

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PERANCANGAN UI/UX DAN IMPLEMENTASI FRONT-END WEBSITE PERUMAHAN STELLAR JARDIN PADA PERUSAHAAN MP PROJECT

MP Project is a holding company group that focuses on developing housing or property projects. The company has managed and developed several housing projects including Stellar Jardin and Alpen Hills. MP Project intends to create a website for each of the housing projects they own. This is done in purpose to help the company in marketing and branding each of the housing projects managed by MP Project. In this internship opportunity, the intern is placed in the system IT & technology research division, which has the task of developing and ensuring that all information technology used by the company can work as it should be. The task given to the intern during the internship is to develop one of the housing websites owned by MP Project. The website that must be developed by the intern is the Stellar Jardin housing website. During the development process, the intern is involved in designing UI/UX and implementing the front-end of the Stellar Jardin website. Before the website development process was carried out, the team decided to use the System Development Life Cycle (SDLC) Waterfall method. In the process of implementing the UI/UX design into a website created using the Laravel framework. The aim of using a framework is to facilitate the development process carried out within the team.

Keywords: Front-end, UI/UX, Property