

## **ABSTRACT**

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### **BUDDYCUAN WEB UI/UX DESIGN AT BUDDY CONSULTANT**

*Buddy Consultant is a company committed to providing investment education in Indonesia. In the professional work period from 10 July 2023 to 29 September 2023, the intern served as a UI/UX Designer to design the buddycuan website for the Buddy Consultant company. The intern served at Buddy Consultant as a UI/UX Designer is responsible for designing the user interface (UI) and user experience (UX) on the BuddyCuan website. Duties involve design planning, problem analysis, and implementation based on needs and analysis. Practitioners use various design tools and platforms, including Figma, to create wireframes, mockups, and prototypes and conduct ongoing design iterations. Professional work experience in this company not only emphasizes practical aspects but also significantly contributes to understanding the dynamics of the world of work. This helps prepare practitioners to face the challenges of the professional world of work after completing their education.*

**Keywords:** Buddy Consultant, Pembangunan Jaya University, UI/UX Design