

ABSTRACT

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PENGEMBANGAN DESAIN UI/UX PADA WEBSITE DEWAN PERWAKILAN RAKYAT DAERAH KOTA TANGERANG SELATAN

In an era of rapidly developing technology, the need for information technology has become very important for all government institutions. The Regional People's Representative Council (DPRD) of South Tangerang City has provided a website to provide information to the public about activities, policies, meeting agendas, decision results, and services provided, and is a means to make it easier for the public to convey aspirations, complaints, or questions to members. DPRD and related parties. However, to improve the user experience in accessing the information and services provided, the South Tangerang City DPRD requires the latest website design display. Therefore, interns are assigned as UI/UX Designers to develop user interface (UI) and user experience (UX) designs that are easy to understand and comfortable to use. The development stage starts from application analysis, initial design planning such as making wireframes, mockups and application prototyping to the document submission stage. It is hoped that the results of this development can increase accessibility and user involvement in accessing information and services provided by the South Tangerang City DPRD through their website. In this way, the South Tangerang City DPRD website can become a source of information that is easily accessible and provides a better user experience for the community.

Keywords: UI/UX, Website, Analysis