

ABSTRACT

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DESIGNING OF CUSTOM FURNITURE PRODUCTS AND INTERIOR DESIGN AT PT. AGUNG SATYA PERSADA

During their time experiencing an internship program at PT. Agung Satya Persada, practitioner worked in the interior design division, as a product designer. In their time working as a product designer, practitioner had obtained and experienced new knowledge such as learning new CAD software SketchUp, rendering techniques, and further diversify their understanding on CMF for furniture products, that match and are suitable to the interior design of a room. In addition, practitioner had attained various softskills that are required and can be advantageous as a designer such as communication with team members, working alongside team members, and presentation techniques in front of clients. These softskills are useful for practitioner in order to make right decisions, follow directions from clients, and generate useful solutions.

Keywords: *Furniture, interior design, product designer*