

ABSTRACT

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DATA ANALYSIS OF SUBSIDIZED HOUSING BUSINESS DEVELOPMENT PT. BUMI ASIA INTERNASIONAL

PT. Bumi Asia Internasional is a company focused on subsidized housing development, providing valuable opportunities for practitioners to apply their theoretical knowledge in a real-world work environment. Here, interns not only observe but also actively participate in the company team, allowing them to develop skills relevant to their field of study. PT. Bumi Asia Internasional emphasizes the importance of access to affordable housing as a solution to significant social problems. The internship experience at this company is not only practical but also makes a significant contribution in understanding the dynamics of the world of work, preparing practitioners to face professional challenges after completing their education.

Keywords: *PT. Bumi Asia Internasional, Universitas Pembangunan Jaya, Data Visualization, Subsidized Housing development*