

ABSTRACT

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VISUAL COMMUNICATION DESIGN AT PT JAKLINGKO INDONESIA

Internship is a mandatory course undertaken by Visual Communication Design students at Pembangunan Jaya University. This course is one of the requirements for graduation. Practitioner carries out Internship at PT JakLingko Indonesia located in Central Jakarta. This activity was carried out for three months from the end of July to October 2023. The intern worked as a graphic designer in the Corporate Communications division. While carrying out Internship, interns are responsible for creating graphic designs needed for digital and print media. When carrying out this activity, a lot of new knowledge is learned from the guidance and direction of the work supervisor. Apart from that, Practitioners also get to know more about PT JakLingko Indonesia.

Keywords: *Graphic Design, Print Media, PT JakLingko Indonesia*

