ABSTRACT

Irfan Eka Nugraha (2020081015)

WEBSITE BASED FRONT-END APPLICATION DEVELOPMENT AT PT. DIGITALA INDONESIA GLOBAL (Case Study: Main Menu and FAQ Dermatix Wound Care Page)

In the era of globalization, the development of information technology plays an important role in business transformation. Business IT consultants help organizations leverage technology to improve optimization. The case of Dermatix Indonesia shows the role of technology in expanding the visibility of skin care businesses, especially through the development of front-end focused web applications. With a focus on developing an attractive interface, they introduced wound care services and innovative products, targeting the public without relying on social media. Practitioners join PT. Digitala Indonesia Global in this project to supports the introduction of companies to society in a more inclusive manner through attractive front-end development. This emphasizes the importance of technology in advancing business and increasing public understanding of optimal skin care.

Keywords*: IT Business Consultant, Web Application Development, Front-End Development, PT. Digitala Indonesia Global*