

ABSTRACT

Tri Kurniati Putri (2020061044)

GRAPHIC DESIGNER IN THE DESIGN DIVISION AT DOPANG 株式会社 (DOPANG CO., LTD.) IN DEVELOPING PACKAGING DESIGN AS AN INNOVATION TO IMPROVE THE IMAGE OF MSME PRODUCTS.

Internship is a form of learning for students to gain clear work experience in a particular company. Students can hone their skills under the guidance of experienced workers. Interns do internship at Dopang 株式会社 (DOPANG CO., LTD.) for five months. While undertaking professional work, interns work under the supervision and guidance of the project executive head. Practitioners are placed in the Design division as graphic designers. While carrying out an internship, interns work on the necessary packaging designs, create promotional media, and design the appearance of websites. Practitioners gain learning in the fields of design and teamwork.

Keywords: Internship, Graphic Design, Packaging.