

## DAFTAR PUSTAKA

Brijs, B. (2013). Business analysis for business intelligence (1st ed.). CRC Press.

Turban, E., McLean, E., & Wetherbe, J. (2001). Information technology for management: Transforming business in the digital economy (3rd ed.). John Wiley & Sons

Website Gramedia.com. Tentang Kami <https://www.gramedia.com/about> diakses pada tanggal 25 September 2023

Qiscus Multichannel. About Qiscus <https://www.qiscus.com/en> diakses pada tanggal 25 September 2022

