

ABSTRACT

Ilham Habibie (2018081132)

DESIGN OF A CONSERVATION PLANT PUBLICATION SYSTEM AT BOTANICAL GARDEN SITES

Professional work can provide broader experience and understanding of the world of work, as well as provide opportunities for practitioners to apply theory learned in tertiary institutions. While carrying out professional work at PT. Sagarmatha Creative Indonesia, Practitioners work under the supervision and guidance of the IT division Manager. In professional work, internships have the opportunity to participate and be directly involved in designing the resulting publication system which includes plant descriptions, habitats, classifications, and photo galleries that can be accessed online by visitors to the Botanical Gardens website. The tests involved visitors to the Botanical Garden site and plant conservationists, and the results showed that the publication system increased visitor understanding and awareness about the importance of plant conservation.

Keywords: *Botanical Gardens, Conservation Plants, Publication System*