

ABSTRACT

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APPLICATION OF INPUT, DATA OUTPUT IN THE CIMIGO INDONESIAN RESEARCH MARKET

This report aims to meet the criteria for Professional Work Courses in the Accounting Study Program, Faculty of Humanities and Business, Universitas Pembangunan Jaya. This activity will strengthen and expand the network of cooperation between UPJ Study Program and CIMIGO PASAR RISET INDONESIA. It also intends to provide experience, extensive information about the world of work, mental training, and discipline before entering the field. Practice as a freelancer at CIMIGO PASAR RISET INDONESIA. The main work carried out by the practice is to assist field coordinators in covering respondent data who conduct product research. In addition, it includes data on items searched in minimarkets and supermarkets and compared with online prices and includes discounts available on items needed

Keywords: *Data Input, Research, Hospitality*