

ABSTRAK

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Pelaksanaan Fungsi Departemen Entertainment Production Bidang Kreatif Stasiun Kompas TV.

Praktikan melaksanakan Kerja profesi di PT. Gramedia Media Nusantara (Kompas TV) yang terletak di Jl. Palmerah Selatan No.1 Jakarta Barat 10270, Indonesia. Praktikan berada di divisi news current affairs departemen entertainment production dan fokus ke dalam bidang kreatif. Bidang kreatif khususnya memiliki tugas untuk mempersiapkan segala sesuatu dari mulai dasar program, konsep, ide, konten, nuansa program-program yang akan dipersembahkan oleh Kompas TV.

Selama melaksanakan kerja profesi di PT. Gramedia Media Nusantara (Kompas TV), praktikan berada didalam pengawasan manager produksi. Praktikan juga diberikan kesempatan untuk terjun langsung ke dalam produksi program Sapa Indonesia Siang yang sebagaimana didalam bidang kreatif memiliki tiga tahap yakni tahap pra produksi, produksi, dan pasca produksi.

Kata kunci: Kerja Profesi, Televisi, Produksi, Program Televisi, Tim Kreatif

ABSTRACT

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Implementation Of The Department of Entertainment Production Function Creative Fields Kompas TV Stations.

Work implement practitioner profession in PT. Gramedia Media Nusantara (Kompas TV) which is located on Jl. Palmerah Selatan 1 Jakarta Barat 10270, Indonesia. Practitioner is in the news current affairs division of the department of entertainment production and focus into the creative field. Especially creative field has a duty to prepare everything from start basic programs, concepts, ideas, content, nuances of programs that will be offered by Kompas TV.

During the performance of a profession working in PT. Gramedia Media Nusantara (Reuters TV), Practitioner being in control of production manager. Practitioner also given the opportunity to go directly into production Sapa Indonesia Lunch program which, as in the creative field has three stages of pre-production stage, production, and post production.

Keywords: Work Profession, Television, Production, Television Program, Creative Team