

DAFTAR GAMBAR

- Gambar 1. 1 Grafik Gaya Busana..... **Error! Bookmark not defined.**
- Gambar 1. 2 Merek Erigo dengan merek yang lain..... **Error! Bookmark not defined.**
- Gambar 1. 3 Grafik Trends Produk Erigo **Error! Bookmark not defined.**
- Gambar 2. 1 Proses Pengambilan
Keputusan.....**Error! Bookmark not defined.**
- Gambar 2. 2 kerangka Berpikir **Error! Bookmark not defined.**
- Gambar 4. 1 Hasil Model
Penelitian.....**Error! Bookmark not defined.**

