ABSTRACT

Organizational Resistance and Organizational Culture on Employee Performance at the Pullman Lombok Hotel Merujani Mandalika Beach Resort

Organizational culture plays an important and strategic role in the development and progress of organizations in the world of business, management, educational institutions and other social organizations. This thesis discusses organizational resistance and organizational culture towards employee performance at the Pullman Lombok Merujani Mandalika hotel. This thesis aims to describe organizational culture through theoretical analysis and empirical analysis. Especially organizational culture related to educational institutions. This research is divided into three parts. First, the introduction explains organizational culture issues and the implications presented. Second, the discussion presents various expert opinions supported by empirical data and information, which the author then uses as a reference to correct the direction of this work in relation to the goals to be achieved. Third, conclusions are conclusions based on problems that have been explained and discussed. The conclusion of this article is that the development and survival of an organization has a close and important relationship with organizational culture. This research method uses a qualitative method with two variables, namely measurable variables and unmeasurable variables. The sample and population are employees of the Pullman Lombok Merujani Mandalika Hotel

Keywords: organizational culture, organizational culture resistance, Pullman Hotel

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