

ABSTRACT

Syahrul Ardiansyah Kuswandi (2019021060)

DESCRIPTION OF PROFESSION AS A DIVISION OF MARKETING PT. SARIINTI PLASINDO, BANTEN

Professional work practice program serves as a crucial requirement for obtaining an academic degree at Universitas Pembangunan Jaya. It also provides students with practical experience in the workforce. This initiative is implemented with the intent of offering students real-world insights into the professional work environment, sharpening them into high-achieving individuals in the job market. PT. SARI INTI PLASINDO is a private company engaged in the production and marketing of finished plastic-based products. Interns undertake professional tasks in the marketing field, under the direct guidance of their work mentors. They also carry out various practical tasks, including the inventory of company assets, such as counting the number of items in the warehouse, which includes plastic jars, plastic wrappers, and plastic containers..

Keywords: *professional work, marketing and warehouse management of finished materials, PT. SARI INTI PLASINDO*