

## **ABSTRACT**

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### **“PROFESSIONAL WORK ACTIVITIES OF THE E-COMMERCE DIVISION AT PT. AEON INDONESIA”**

*Increasing experience and expanding knowledge, internship programs are one of the best ways to gain experience and knowledge from the world of work, this can equip yourself before entering the world of work. In this internship activity, interns get a place to work in the retail industry where retail is the final point in the distribution of goods, retail businesses directly interact with consumers. PT. AEON Indonesia is a retail company that focuses on selling various primary and secondary products to the public. AEON products can be accessed via the E-commerce platform called RAISA, RAISA can order goods via WhatsApp and personal shoppers trained by AEON can immediately prepare them, by sending goods via online transportation. Customers can choose to pick up their groceries directly at RAISA corner which is available at the AEON Store. Intern Placed in the e-commerce division with responsibility for improving the Raisa web database. Practicing like an internship student, namely being directed by a mentor to do basic things to improve the Raisa website, by improving the database such as finding the net weight of the product, improving and adding a short description of a product, and editing product images.*

**Keywords:** Repair database, Search description, Image editing, Search net weight.