

## **ABSTRACT**

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### **THE INTERNSHIP PROGRAM AS A VIDEOGRAPHER AT NEXUS RISK MITIGATION & STRATEGIC COMMUNICATION**

*The MBKM program is a program designed by the Ministry of Education , Culture Research, and Technology. The MBKM apprenticeship is a form of 5 learning activities (BKP) that provides insight and practical experience to students regarding activities in the industrial world, the business world, and the world of work (IDUKA). The internship had the opportunity to do the MBKM program at Nexus Risk Mitigation & Strategic Communication for six months as a videographer and social media team. The internship is responsible for producing videos of internal and external Nexus Risk Mitigation & Strategic Communication activities. During the internship activities, intern was given the task of producing videos including activities in which they make video concepts and editing. Intern choose Nexus Risk Mitigation & Strategic Communication to develop their own potential and open opportunities to work at big companies.*

**Keywords:** *Public Relations, Videographer, Documentation, Editing, Social Media.*