

## **ABSTRACT**

Athira Putri Nahari (2019041141)

### **PRACTICAL WORK REPORT ON CONTENT CREATOR ACTIVITIES ON KOMPRESS UPJ**

*Professional Work is a lecture activity that has a practical nature and becomes a student's initial journey to the world of work, in this practical activity students have the opportunity to do professional work as Content Creator. as we know that all businesses or companies need the role of content creators to build a company's image, by creating some content such as articles, images, videos. Kompres is a media platform owned by the humanities and business faculties, especially the communication science program. Kompres is a medium that will discuss urban student life. Being part of Kompres as a content creator is not easy, there are some obstacles that the practitioner faces during his working period, but the practitioner can develop for the better with the obstacles that occur during his tenure*

**Keywords:** Kompres, Youtube, Instagram, Content Creator, communication science, faculty of humanities and business