

ABSTRACT

THE EFFECT OF RETURN ON ASSETS, CURRENT RATIO, AND DEBT TO EQUITY RATIO ON PRICE TO BOOK VALUE IN THE FOOD & BEVERAGE SECTOR LISTED ON THE INDONESIA STOCK EXCHANGE IN 2019-2022

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Judging from the research shows the price to book value (PBV) value of the food & beverage industry in 2019-2022 which is listed on the Indonesia Stock Exchange (IDX) has fluctuated from 2019-2020, factors that can increase PBV can be classified into 2 (two), namely investment factors and financing factors. Investment factors can be further divided into 2 (two), namely profitability and effective use of assets. Meanwhile, the financing factor is further divided into 2 (two), namely debt policy and liquidity) therefore this research will focus on return on assets, current ratio and debt to equity ratio on price to book value. The number of companies used as research samples was 18 food & beverage companies listed on the IDX, The data used in this study is secondary data, data obtained indirectly from research subjects. Sources are obtained from books, journals and the official website of the Indonesia Stock Exchange www.idx.co.id. The results of this study are that return on assets has a positive and significant effect on price to book value in food & beverage companies listed on the Indonesia stock exchange for the 2019-2022 period.

Keywords: Return on assets, current ratio, debt to equity ratio, price to book value