

## **ABSTRAK**

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### ***PRODUCTION ASSISTANT PADA PROGRAM CALL ME MEL INEWS TV***

*Kerja Profesi merupakan salah satu matakuliah yang wajib di ikuti oleh seluruh mahasiswa aktif Universitas Pembangunan Jaya. Matakuliah ini terkait dengan matakuliah produksi berita televisi dimana praktikan banyak belajar dan mengaplikasikan matakuliah tersebut di dunia kerja. Kerja profesi dimulai pada tanggal 27 mei sampai dengan 28 Agustus 2019 di PT. SUN TELEVISI NETWORK (iNews TV) yang berlokasi di kebon sirih, Jakarta Pusat, DKI Jakarta. Praktikan diberikan kesempatan untuk bekerja di bagian Production Assistant dibawah pengawasan PT. SUN TELEVISI NETWORK (iNews TV). Production assitant dalam inewstv secara garis melakukan dan menyiapkan semua kebutuhan shooting pada saat pra produksi ,produksi, dan pasca produksi. Dalam Kerja profesi, praktikan bekesempatan untuk turun berpartisipasi dan terlibat langsung dalam proses produksi sebuah program talkshow. Talkshow yang praktikan kerjakan merupakan program dari produksi non-berita inews yang bernama CALL ME ME. Program ini merupakan program variety talkshow yang isi dari kontennya seputar berita artis yang update dan viral, selain itu host dan co host yang digunakan merupakan tokoh komedian sehingga pembawaan acara lebih ke komedi dan bercandaan.*

**Kata Kunci : Kerja profesi, Produksi, *Production Assistant*, iNews tv**

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### **PRODUCTION ASSISTANT PADA PROGRAM CALL ME MEL INEWS TV**

*Professional Work is one of the courses that must be followed by all active students of Pembangunan Jaya University. This course is related to the telecommunications news production course where the students learn a lot and apply it in the world of work. Professional work began on May 27 until August 28, 2019 at PT. SUN TELEVISION NETWORK (iNews TV) located in Kebon Sirih, Central Jakarta, DKI Jakarta. Praktikan was given the opportunity to work in the Production Assistant section under the supervision of PT. SUN TELEVISION NETWORK (iNews TV). Production assistant in Inewstv in line performs and prepares all shooting needs during pre-production, production, and post-production. In professional work, have the opportunity to participate in and be directly involved in the production process of a talk show program. The talk show that is practiced by us is a program of non-news news production called CALL ME ME. This program is a variety talkshow program whose content is about the artist's news that is updated and viral, in addition, the host and co-host used are comedian characters so that the show is more comedy and joke.*

**Keywords: Professional work, Production, Production Assistant, iNews tv**