

ABSTRACT

Framing of Joko Widodo's figure in news of the publication of Perppu Cipta Kerja (Analysis of Pan & Kosicki's framing of the news of the publication of Perppu Cipta Kerja No. 2 of 2022 on Detik.com and CNNIndonesia.com for the period December 2022 – January 2023)

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This research examines how online media, specifically Detik.com and CNNIndonesia.com, frames President Joko Widodo in relation to the publication of Perppu Cipta Kerja No. 2 of 2022. These portals were selected due to their widespread public consumption and influence under CT. Corporation. Utilizing Zhongdang Pan & Kosicki's framing method, the study explores how these platforms shape public opinion. Analyzing the period from December 2022 to January 2023, the research focuses on President Joko Widodo's portrayal. Detik.com depicts him as a leader with a solid foundation, emphasizing the significance of the Perppu Cipta Kerja No. 2 of 2022 and presenting him as a problem-solver addressing gaps in state law. Conversely, CNNIndonesia.com portrays President Joko Widodo as someone who issues the Perppu hastily, alleging a violation of the constitution by bypassing public participation. The study draws on concepts like mass communication, framing, online journalism, media ownership, construction of social reality, and the interplay between media and politics to interpret these findings.

Keywords: Jokowi, Perppu Cipta Kerja, Framing, Pan & Kosicki, News Online

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