

ABSTRACT

THE INFLUENCE OF SALES GROWTH, DEBT POLICY AND COMPANY SIZE ON FIRM VALUE IN LQ45 COMPANIES LISTED ON INDONESIAN STOCK EXCHANGE (BEI) IN 2018-2022.

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This research aims to analyze the influence of Sales Growth, Debt Policy and Company Size on Company Value. This type of research is a quantitative approach. This research uses secondary data, namely research data obtained indirectly through intermediaries. The secondary data is in the form of the annual report of the LQ45 company listed on the Indonesia Stock Exchange for the 2018-2022 period. The method in this research uses multiple linear regression. The results of this research show that sales growth has a significant effect on company value, debt policy has a significant effect on company value, company size has a significant effect on company value, simultaneous testing of Sales Growth, Debt Policy and Company Size has a significant effect on company value

Keywords : *Sales Growth, Debt Policy, Company Size And Firm Value*

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