

ABSTRAK

Vanya Kirana Kandialarasati (2016041086)

PROSES PERENCANAAN ACARA PADA DEPARTEMEN NET. EVENT PT NET MEDIATAMA TELEVISI

Selama melaksanakan kegiatan kerja profesi pada PT. Net Mediatama Televisi, Praktikan bekerja di bawah pengawasan dan bimbingan Supervisor NET. Event. Selama tiga bulan melaksanakan kegiatan kerja profesi pada departemen NET. Event, Praktikan mendapatkan beberapa pengalaman terkait dengan proses perencanaan acara, pengetahuan mengenai komunitas dan tempat acara, bahkan juga pembuatan perencanaan anggaran suatu kegiatan. Dengan menjalankan kegiatan kerja profesi, Praktikan merasa cukup banyak mengembangkan kemampuan Praktikan terkait bidang pekerjaan yang Praktikan pelajari yaitu terkait dengan proses perencanaan acara. Dalam kegiatan kerja profesi ini Praktikan mendapatkan kesempatan untuk berpartisipasi dan terlibat langsung pada proses perencanaan acara, seperti melakukan riset, menghadiri rapat dengan divisi lain yang terkait, serta memberikan ide kreatif terkait konsep acara. Aktivitas atau tanggung jawab dari Departemen NET. Event terfokus pada kebutuhan teknis produksi dan menjadi eksekutor acara.

Kata kunci: proses perencanaan acara, event, perencanaan anggaran, riset, komunitas, tempat acara

ABSTRACT

Vanya Kirana Kandialarasati (2016041086)

NET. EVENT DEPARTMENT EVENT PLANNING PROCESS IN PT NET MEDIATAMA TELEVISI

During the internship in PT. Net Mediatama Televisi, Practitioner works under the supervision and guidance from the Supervisor of NET. Event. For three months carrying out professional work activities in the Department of NET. Event, Practitioner has got some experiences related to event planning process, knows more about the knowledge regarding communities and venue space, and also making budgeting plan for a particular activity. Practitioner feels has developed the ability related to the field of work where the Practitioner learned related to event planning process. In this professional work activity practitioner get the opportunity to participate and to be directly involved in the event planning process, such as conducting researches, attending meetings with other relevant divisions, as well as providing creative ideas relating to the concept of the event. The activities and responsibilities of the department of NET. Event is mainly focusing on the technical production needs and become the executor of the event.

Keyword: event planning process, event, budget planning, community, venue space