

## ABSTRACT

### **United Mansion Community Members' Perceptions of Fanaticism in Football**

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*This research aims to explore and analyze the perceptions of United Mansion community members towards fanaticism in football. Football fanaticism often becomes a complex phenomenon that can influence the behavior and views of supporters towards their favorite teams. In the context of the United Mansion community, which is a highly enthusiastic football fan group, this study focuses on how community members perceive fanaticism in the world of football. The research methodology employs a qualitative approach with in-depth interviews conducted among United Mansion community members. The obtained data is analyzed using content analysis techniques to identify patterns and key themes emerging from the interviews. The research findings indicate that the perceptions of United Mansion community members towards football fanaticism vary widely. Some members view fanaticism as an expression of love and dedication to their team, while others consider it a potential source of conflict and intolerance. Factors such as personal experiences, supporter culture, and social media play a crucial role in shaping the perceptions of community members towards fanaticism.*

**Keywords:** Perception, Community Members, United Mansion, Fanaticism

Libraries : 11

Publication Years : 2013 – 2021