

DAFTAR PUSTAKA

- Aeon Co., Ltd. (n.d.). *AEON Company Information*. Retrieved October 03, 2023, from <https://www.aeon.info/en/>
- AEON fantasy. Retrieved October 05, 2023, from <https://www.aeonfantasy.co.id/>
- AEON Credit Service Indonesia. (n.d.). Retrieved October 05, 2023, from <https://www.aeon.co.id/>
- AEON Delight Indonesia. (n.d.). *AEON Delight Indonesia - Facilities Services Company*. Retrieved October 05, 2023, from <https://sjsfs.co.id>
- Hendrik Nuryanto. 2022. "Memahami Pengertian Hingga Contoh Content Plan." *Gramedia Blog*.
- Soocaphoto.com (n.d.) "7 Alasan Mengapa Butuh Video Marketing Untuk Memperkenalkan Produk." Retrieved October 20, 2023 from <https://www.soocaphoto.com/7-alasan-mengapa-butuh-video-marketing/>
- Saputra, Galih Ginanjar, and Fadhilah Fadhilah. 2022. "Pengaruh *Live Streaming Shopping Instagram* Terhadap Kepercayaan Konsumen Online Dan Dampaknya Pada Keputusan Pembelian." *Ekonomi, Keuangan, Investasi Dan Syariah (EKUITAS)* 4(2):442–52. doi: 10.47065/ekuitas.v4i2.2353.