

ABSTRACT

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JOURNALISTIC ACTIVITIES IN SIDE.ID AREA MEDIA

Given the fact that employment challenges in the global era are a lack of employment opportunities as a result of instability in the global economy, various factors influence the high level of unemployment which includes, limited employment opportunities, inappropriate unemployment quality and lack of independence of job seekers For entrepreneurship, in this case, Practitioner had the opportunity to carry out professional activities for three months in the area of "side.id" in PT Merahputih Media, Practitioner was given the opportunity to become a Journalist in the "side.id" team whose job was to make articles uploaded on the website. In this case, there are several stages when Practitioner become a journalist, starting from searching for sources of information, in addition to understanding the format of writing articles such as choosing light sentences and delivering better language on the female element, then writing informally and creatively, preparing questions for coverage material, conduct good and right interviews and take good photos and videos for documentation, and get involved in an event held by "side.id". As a journalist not only smart in writing articles but also must be able to master can master photo, video software and have the ability to translate English into Indonesian language that aims to develop soft skills that are practiced in mastering the field of journalists. During carrying out professional work, practitioner gain experience and new knowledge and also interesting related to the activities of a journalist in digital media.

Keywords: Journalists, making articles, research, coverage, interviews, professional work, events, photo and video editing