

ABSTRACT

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LIAISON OFFICER WORK PROCESS IN THE TV MUSIC DEPARTEMENT

Professional Work is one of the courses that all Pembangunan Jaya University Student must take. Professional work begins on PT MNC Sky Vision Tbk (MNC Studios) located on Pembangunan St. No. 9 10, RT.11/RW.10, Kb. Jeruk District, Kb. Jeruk, West Jakarta City, Special Capital Region of Jakarta. The activities carried out during the internship process were being part of the Liaison Officer team in the Music TV Departement, especially in the Friedns With Benefit (FWB) program. The duties and responsibilities of the Liaison Officer team are to prepare the needs of resource persons or talent who will carry out the filming process with work stages which are divided into three, namely Pre Production, Production & Post Production stages. The Music TV Departement in the Liaison Officer team is an entertainment program that provides the public with shows by inviting public figures, especially those who focus on music

Keywords: *Professional Work, Liaison Officer, Media, MNC Music, Friends With Benefit*