

ABSTRACT

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Work in the media industry, especially radio, has waves of work dynamics that tend to change along with developments in technology, information and communication. In today's era, the radio industry in Indonesia is facing a transformation to a more digitalized era in order to maintain innovation. Of course, this contributes to a number of impacts on various radio activities from the production, distribution to consumption stages. Radio also adapted to this era and changed from broadcast production equipment to work processes in the radio industry which included various roles in it. During the Professional Work which lasted for 3 months, the intern took a position as an assistant producer at one of the radio stations, namely Brava Radio 103.8. Practitioners are directly involved in the broadcasting process starting from pre-production, production to post-production. Through these three processes, practitioners are given the opportunity to implement various knowledge that has been taught during lectures and hone skills and abilities in the field of Broadcast Journalism.

Keyword: Radio, Internship, Broadcast Journalism, Assistant Producer