

## DAFTAR GAMBAR

|  |    |
|--|----|
| Gambar 2. 1 Logo MNC Group.....                | 9  |
| Gambar 2. 2 Struktur Organisasi MNC Media..... | 13 |
| Gambar 2. 3 Struktur Organisasi Divisi.....    | 14 |
| <br>   |    |
| Gambar 3. 2 Dashboard Google Ads Manager.....  | 28 |
| Gambar 3. 3 Display Ads Grab.....              | 32 |
| Gambar 3. 4 Display Ads Optik Melawai.....     | 33 |
| Gambar 3. 6 Display Ads Indomie.....           | 34 |
| Gambar 3. 7 Video Ads Oppo Reno.....           | 35 |
| Gambar 3. 8 Report Tayang Social Media.....    | 36 |

