

ABSTRACT

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KEGIATAN PRODUCTION ASSISTANT PADA PRODUKSI TAYANGAN ISELEB INEWS TV

While internship in the profession at iNews TV, intern work as Production Assistant. The intern directly learns how to produce a television program step by step, starting from pre-production, production, and post-production. iNews TV is one of the local television channels still under the MNC Group. The practitioner is responsible for the iSeleb program. Production preparations, such as compiling a rundown and creating caption graphics, are the intern's responsibilities in preparing for the production of the iSeleb program. After completing post-production activities, the practitioner engages in production and is responsible for operating the prompter to assist the host in reading the material. The intern collaborates again with the producer in the post-production process, such as coordinating with editors and working with other teams. This production process is closely related to the Television News Production course that the intern has already studied. In their daily activities, the intern directly immerses themselves in the program broadcasting process, honing new skills acquired in their professional work.

Keywords: *Production Assistant, Production, iNews TV*