

ABSTRACT

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WORK ACTIVITIES OF OPERATIONAL HUMAN RESOURCE DEVELOPMENT PROFESSIONS AT PT. BERMUDA ADVERTISING

The Professional Work Program is a learning activity organized by a college in order to give students the opportunity to gain practical experience in a field related to the study program they are attending. Practice working professionally in the Operational Team of the Human Resources Division at PT. Bermuda Advertising, an outsourcing company that has been in existence since August 5, 2002. In the implementation of these activities, practitioners are given responsibility to assist the operational team with several tasks, including validating the daily data of Bang Jamin and DKI Bank partners, conducting the selection of candidates from our Pass platform, assisting in the marketing of job vacancies through the Instagram platform, and performing the validation of employee accounts in payroll recapitulation before the payroll process is carried out.

Keywords: Professional work, Bermuda Advertising, Operations team, Human Resources Division.