

ABSTRACT

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**PROFESSIONAL WORK ACTIVITIES AS STAFF FOR THE STRATEGIC
MANAGEMENT PROGRAM DIRECTORATE AT PT OK OCE INDONESIA**

Practitioners work professionally at PT OK OCE Indonesia for four months in the Directorate of Strategic Management Programs on Jl. Tebet Barat Dalam VII No.3, RT.9/RW.6, Tebet Bar., Kec. Tebet, South Jakarta City, Special Capital Region of Jakarta 12810. Practitioners carry out tasks and activities during professional work, namely creating a Business Model Canvas (BMC), implementing Business Accompaniment, Carrying out Team Coaching, and making driving SOPs starting from the general chairman, secretary, treasurer, and event team. Professional work aims to improve students' work skills so that they can practice their abilities and knowledge. Practitioners have obstacles when carrying out professional work, but these obstacles can be overcome by working with a team to find alternatives or solutions. This Professional Work Report is prepared to report the results of work carried out while carrying out Professional Work and to fulfil graduation requirements.

Keywords: Professional Work, Program Directorate, Strategic Management.