

## ABSTRAK

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### **KEGIATAN *PRODUCTION ASSISTANT* PADA PROGRAM “*AFTER HOURS WITH HELMY*” di *iNEWS TV***

*Kerja Profesi merupakan salah satu mata kuliah yang wajib dilaksanakan oleh seluruh mahasiswa aktif Universitas Pembangunan Jaya. Kerja Profesi dimulai pada tanggal 17 Juni 2020 di PT. Media Nusantara Citra atau sering kali disebut sebagai MNC Media. Alasan praktikan memutuskan untuk melaksanakan kerja profesi di iNews karena ingin secara langsung mengetahui sekaligus melaksanakan bagaimana bekerja sama dengan tim dan ingin secara langsung melaksanakan bagaimana cara membuat program televisi dari awal hingga akhir persiapan. Selama melakukan kerja profesi, praktikan melakukan satu bidang kerja pada program After Hours With Helmy, sebelum program After Hours With Helmy berjalan praktikan membantu program Aa Gym yang ada di iNews yaitu sebagai Produksi Asisten. Tugas Produksi Asisten dalam proses produksi Program After Hours With Helmy di bagi menjadi 3 tahapan yaitu Pra Produksi, Produksi, dan Pasca Produksi.*

**Kata Kunci : *Production Assistant*, MNC Media, Kerja Profesi**

## **ABSTRACT**

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### ***PRODUCTION ASSISTANT ACTIVITIES ON THE PROGRAM "AFTER HOURS WITH HELMY" on iNEWS TV***

*Professional Work is one of the subjects that must be implemented by all active students of Pembangunan Jaya University. Professional work starts on June 17, 2020 at PT. Media Nusantara Citra or often referred to as MNC Media. The reason the practitioner decided to carry out professional work at iNews was because he wanted to directly know and at the same time implement how to work with the team and wanted to directly implement how to make a television program from beginning to end of preparation. While doing professional work, the practitioner does one area of work in the After Hours With Helmy program, before the After Hours With Helmy program runs, the practitioner helps the Aa Gym program on iNews, namely as a Production Assistant. Assistant Production Task in the production process of the After Hours With Helmy Program in divided into 3 stages, namely Pre Production, Production, and Post Production*

**Keyword: Production Assistant, MNC Media, Professional Work**