

ABSTRACT

Rosmaliana Novita Ningsih 2020021252

While LEADER PROFESSIONAL ACTIVITIES AT PT. RICHEESE CULINARY INDONESIA JAKARTA SELATAN”

While undertaking professional work at the Faculty of Management, the practitioner acts as a leader at PT. Richeese Indonesian Culinary. In this role, practitioners have the opportunity to be directly involved in various activities carried out by the division, as well as being responsible for the duties and functions inherent in the role of a leader.

Professional Work is a subject that must be taken by prospective graduates of undergraduate programs. The main goal is to provide students with a comprehensive understanding of how work processes actually occur in real life. Through this practical experience, students are given the opportunity to apply the knowledge they have gained during their studies at Pembangunan Jaya University into the context of the real world of work. Practitioners not only learn theoretically in the classroom, but also gain valuable experience that allows them to practice and test the abilities and knowledge they have acquired. As a Leader at PT. Richeese Kuliner Indonesia, practitioners have the responsibility to lead and manage teams, make decisions, and resolve various challenges that arise in daily operations. Practitioners can develop leadership, communication and management skills that are very valuable for their future careers. In addition, they also have the opportunity to build an extensive professional network and broaden their horizons about the food and beverage industry. at PT Richeese culinary Indonesia in the leader section. This job functions to supervise the implementation of sales department work activities. Record every food menu sold, serve every customer and ensure they are satisfied with the service provided and also motivate the crew to be enthusiastic in working to comply with all existing procedures. at the company. How a Leader Thinks in Carrying Out His Leadership Duties and Functions. Crew who will develop their careers to leader level must have a Leadership Mindest to develop a Leadership Spirit within themselves so that they are used to and confident in managing a team effectively.

Providing challenges, Inspiring Others, Making someone possible, Empowering Potential, Communicating Goals (Vision) Collaborating in Teamwork. Richeese Factory focuses on product quality, service quality and price to influence customer loyalty Maintaining and maintaining a good company image can increase customer awareness and trust

Keyword: professional work, leader,PT.Richeese Kuliner Indonesia

