

ABSTRACT

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PROFESSIONAL WORK ACTIVITIES AS CORPORATE DEVELOPMENT AT PT PINTAR PEMENANG ASIA

This report explains the internship experience in the Corporate Development division of the PINTAR company or PT PINTAR Pemenang Asia within the framework of the Professional Work program. PINTAR Company is a Technology Education Company with a platform for developing the Indonesian workforce. The main focus of this internship is to gain an in-depth understanding of business strategy, product development, and decision-making processes at the corporate level.

During the internship period, the author was involved in various projects and tasks, including market and competitive analysis, evaluating potential partnerships, as well as supporting clients in searching for certain products. Through this experience, the author gained valuable insight into the importance of cross-departmental collaboration in achieving the company's strategic goals.

This report also includes the author's personal reflection on the internship experience, including lessons learned, challenges faced, and contributions made during the internship at PINTAR. The conclusions of this report highlight the importance of internship programs in developing practical skills, expanding professional networks, and preparing students for careers in the dynamic and competitive business world.

Keywords: Internship, PINTAR, PT PINTAR Pemenang Asia, Corporate Development, Technology Education, Business.