

DAFTAR GAMBAR

Gambar 2.1 Logo Mindlab	9
Gambar 2.2 Logo Mari Living Indonesia	13
Gambar 2.3 Struktur Organisasi PT. Mandaka Riyom Indonesia	14
Gambar 3.1 <i>Content Plan</i> Media Sosial @mariliving.id	29
Gambar 3.2 <i>TikTok Analytics</i> akun @mariliving.id	33
Gambar 3.3 Konten TikTok “Rituan Malam” Mari Living	34
Gambar 3.4 Konten KOL TikTok Tada Huni & Mari Living	39
Gambar 3.5 <i>Data Analytic Live Streaming</i> Shopee Mari Living	41

