

ABSTRACT

Nurmalia (2020041007)

JOURNALIST WORK ACTIVITIES AT PT. MERAH PUTIH MEDIA

Practitioner carries out internship activities at PT. Merah Putih Media division of Side.id is under the supervision and guidance of the company's editorial team. Practitioners carry out internship activities for six months at PT. Merah Putih Media, as a journalist. Practitioners also have the opportunity to go directly into the field to cover various events, ranging from events, F&B, to reporting on companies that are related to PT. Red and White Media. Practitioners are also given the opportunity to contribute to creating Side.id social media content, in the Oh Gitu or "OG" segment, and practitioners also have the opportunity to cover and create Instagram Reels content for Side.id social media. Practitioners also have the opportunity to create Feeds content for side.id Instagram social media. Practitioners also have the opportunity to create copywriting for social media Instagram side.id. As well as practicing, you also hone your skills regarding writing good and correct articles, you also learn how to interview someone based on that person's field. Practitioners also gain new knowledge about SEO.

Keywords: *Journalist, Side.id, PT. Merah Putih Media*