ABSTRACT

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DESIGN AND DEVELOPMENT OF INFO PEMILU POLITICAL INFORMATION SYSTEM FOR PUBLIC ELECTION IN REPUBLIC INDONESIA YEAR 2024

Public Election (Pemilu) 2024 holds significant importance in the political context of Indonesia, where citizens will choose their preferred candidates through five ballots. In the digital era, it is crucial for citizens to easily access information about their potential candidates without the need to visit various offline media outlets. While the Public Election Commission (KPU) serves as the organizer of the elections and maintains a system containing information about legislative candidates nationwide, it is perceived as lacking user-friendliness. Hence, there is a need for the development of a user-friendly and intuitive system to enhance citizens' awareness of their candidate profiles. Such a system would provide wider access for citizens to understand the backgrounds of each candidate, enabling them to make more informed decisions during the voting process. Therefore, the development of a citizen-oriented information system would not only increase political participation and awareness among the populace but also support transparency and accountability in the electoral process.

Keywords: Public Election 2024, Information System, KPU, Politic, Ballot