

Daftar gambar

Gambar 2. 1 Logo The Body Shop	12
Gambar 2. 2 Campaign The Body Shop.....	18
Gambar 2. 3 Community Trade The Body Shop.....	19
Gambar 2. 4 <i>Enrich Not Exploit</i>	20
Gambar 2. 5 Struktur Organisasi Perusahaan.....	24
Gambar 2. 6 Instagram The Body Shop Indonesia.....	27
Gambar 2. 7 Youtube The Body Shop Indonesia	27
Gambar 2. 8 Aplikasi The Body Shop Indonesia	28
Gambar 3 1 kegiatan Demo Skincare Customer.....	36
Gambar 3 2 Kegiatan Demo Make Over.....	36
Gambar 3 3 Closing Transaksi	37
Gambar 3 4 Tampilan breafing Board.....	38
Gambar 3 5 Kegiatan Penyampaian Breafing Board	38
Gambar 3 6 kegiatan learning Skincare.....	39
Gambar 3 7 Kegiatan Demo Skincare	40
Gambar 3 8 Kegiatan Demo Make Over.....	40
Gambar 3 9 Gambar Target Individu	41
Gambar 3 10 Display Produk Gift	43
Gambar 3 11 Display <i>All Produk</i>	43
Gambar 3 12 Display Fragrance.....	44
Gambar 3 13 Grooming Makeup	45
Gambar 3 14 Grooming seragam	45
Gambar 3 15 Aturan Makeup	46