

DAFTAR TABEL

Tabel 2. 1 Penelitian Terdahulu	19
Tabel 3. 1 Skala Likert.....	39
Tabel 3. 2 Indikator Variabel	40
Tabel 3. 3 Uji Validitas.....	45
Tabel 3. 4 Uji Reliabilitas	46
Tabel 3. 5 Standar Penilaian	46
Tabel 3. 6 Indikator Inner Model.....	47
Tabel 4. 1 Data Jenis Kelamin Responden	51
Tabel 4. 2 Data Rentang Usia Responden.....	51
Tabel 4. 3 Data Rentang Umur Bisnis Responden.....	52
Tabel 4. 4 Data Tipe Bisnis Responden.....	53
Tabel 4. 5 Data Skala Bisnis Responden	53
Tabel 4. 6 Data Statistik Analisa Deskriptif Variabel Entrepreneurial Marketing	55
Tabel 4. 7 Data Statistik Analisa Deskriptif Variabel Competitive Advantage.....	55
Tabel 4. 8 Data Statistik Analisis Deskriptif Variabel Technological Turbulence	56
Tabel 4. 9 Data Statistik Analisis Deskriptif Variabel Business Performance	57
Tabel 4. 10 Hasil Loading Factor.....	59
Tabel 4. 11 Hasil AVE (Average Variance Extracted).....	60
Tabel 4. 12 Hasil Cross Loading.....	61
Tabel 4. 13 Hasil Composite Reliability	62
Tabel 4. 14 Hasil R-Square.....	63
Tabel 4. 15 Hasil F-Square	63
Tabel 4. 16 Hasil Q-square	65
Tabel 4. 17 Hasil Uji Hipotesis melalui Bootstrapping	66