

ABSTRACT

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Study of Coffee Shop Design by Applying Modern Industrialist Concepts

Professional work is a form of productive activity that gives students a realistic picture of the world of work and the career field. Careers give students the opportunity to directly apply the material and theories they have acquired so far on campus. This professional work also trains students to improve design skills, good communication, debate, negotiation, teamwork as well as training the ability to visualize and present the projects they have implemented. Students carry out professional work at PT. Noer Neratama in Purwokerto, Central Java. For 3 (three) months, starting from June 19 2023 to August 31 2023 with a duration of 450 hours.

Keywords : *Development, Work, Project*

