

ABSTRACT

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PROFESSIONAL WORK ACTIVITIES IN THE MARKETING DEPARTMENT AT PT KOMPAS GRAMEDIA PROPERTY

Professional work is an activity that aims to give students an overview of the real world of work, the opportunity to apply the theory obtained during college and practice analyzing theory and practice according to the competencies of the Management Study Program within the agency/company. While carrying out professional work at PT. Kompas Gramedia Property, in professional work, interns have the opportunity to be directly involved in the process of buying and selling and renting properties belonging to Kompas Gramedia. Practitioners gain a lot of experience after carrying out professional work activities, including mental training in the world of work, discipline, accuracy, responsibility and knowledge about recording land & building assets.

Keywords: Professional Work, Property, Asset