

## **ABSTRACT**

*THE EFFECT OF ORGANIZATIONAL CULTURE, INCENTIVES, AND WORK DISCIPLINE ON EMPLOYEE JOB SATISFACTION AT HAKA DIMSUM SHOP.*

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*In an effort to increase Job Satisfaction, companies must understand the factors that influence Organizational Culture, Incentives, and Work Discipline. Because these factors are often associated with employee Job Satisfaction. Therefore, the researcher aims to determine the effect of Organizational Culture, Incentives, and Work Discipline on employee Job Satisfaction. The method used is quantitative research, by utilizing google form to collect data, where employees at Haka Dimsum can fill out questionnaires easily, then the data is processed using IBM SPSS 25. The results of this study indicate that Organizational Culture, Incentives, and Work Discipline have a positive and significant effect on Job Satisfaction.*

*Keywords: Organizational Culture, Incentives, Work Discipline, and Job Satisfaction.*