

ABSTRACT

Product Design OF Aromatherapy Diffuser for Product quality improvement In BLOOMAIRE Company

Defanny Imanda Rizky¹⁾, Donna Angelina Sugianto²⁾, Toufiq Panji Wisesa³⁾

The use of diffusers within the home has been in high demand, especially as interest in interior design that emphasizes comfort and well-being increases. This phenomenon continues to grow as awareness of the importance of design and comfort in the domestic environment increases. In the manufacture of diffusers, there are special stages that include the design and production of components that aim to spread light, sound and aroma evenly in the room. The role of a diffuser is to improve the quality of the environment, especially in comfort and mood enhancement when in spaces such as bedrooms, living rooms, or workspaces. The diffuser manufacturing stage begins by analyzing the specific needs of the space and its intended use, then to achieve the diffuser design includes the selection of appropriate materials, such as the use of bamboo to produce a more aesthetic and innovative design. Bamboo and diffuser are combined because they can create a soothing atmosphere, beautify the space, and are environmentally friendly.

Keywords: *Diffuser, comfort, environment, bamboo.*