

ABSTRACT

The Effect of ROA, ROE and NPM on the Share Price of Food and Beverage Companies Listed on the IDX.

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This study aims to determine the effect of return on assets, return on equity and net profit margin on the share price of food and beverage subsector companies listed on the Indonesia Stock Exchange. The research variables used in this study are return on assets, return on equity, net profit margin and stock price. The population used in this study are food and beverage companies listed on the Indonesia Stock Exchange in 2018-2022. This study used a sampling technique, namely purposive sampling technique with a total of 27 companies sampled from 95 food and beverage. This study uses panel data regression analysis techniques using Eviews 12 software. The results of this study indicate that ROA, ROE and NPM simultaneously or together have an effect on Stock Prices. Partially ROA and ROE have no significant effect on Stock Prices while NPM has a significant effect on Stock Prices.

Keywords: Return on Asset, Return on Equity, Net Profit Margin, Stock Price dan Food and Beverage Company.