

DAFTAR GAMBAR

Gambar II. 1 Color Wheel.....	14
Gambar II. 2 Contoh Color Grading	17
Gambar II. 3 Contoh Layout Desain.....	19
Gambar II. 4 Komposisi Leading Line.....	21
Gambar II. 5 Komposisi Rule Of Third.....	22
Gambar II. 6 Contoh Head Room.....	23
Gambar II. 7 Contoh Walking Room.....	23
Gambar II. 8 Contoh Deep Space 1.....	24
Gambar II. 9 Contoh Deep Space 2.....	24
Gambar II. 10 Komposisi Natural Framing.....	25
Gambar II. 11 Contoh Nose Room.....	26
● Gambar II. 12 Komposisi Video GadgetIn.....	26
Gambar II. 13 Contoh Readability dalam Tipografi.....	27
Gambar II. 14 Contoh Legibility dalam Tipografi.....	28
Gambar II. 15 Contoh Visibility dalam Tipografi.....	29
Gambar II. 16 Three Point Lighting.....	32
Gambar II. 17 Contoh Bird Eye Angle.....	33
Gambar II. 18 Contoh High Angle.....	34
Gambar II. 19 Contoh Low Angle.....	34
Gambar II. 20 Contoh Eye Level.....	35
Gambar II. 21 Contoh Frog Angle.....	36
Gambar II. 22 Kerangka Berpikir.....	41
Gambar III. 1 Diagram 1 Hasil Kuesioner.....	46
Gambar III. 2 Diagram 2 Hasil Kuesioner.....	46
Gambar III. 3 Diagram 3 Hasil Kuesioner.....	47
Gambar IV. 1 Gambar Storyboard 1.....	70
Gambar IV. 2 Gambar Storyboard 2.....	70
Gambar IV. 3 Gambar Storyboard 3.....	71
Gambar IV. 4 Sketsa Pencahayaan 1.....	74

Gambar IV. 5 Sketsa Pencahayaan 2.....	75
Gambar IV. 6 Moodboard.....	77
Gambar IV. 7 Contoh Tone Video.....	78
Gambar IV. 8 Visual Utama 1.....	79
Gambar IV. 9 Visual Utama 2.....	79
Gambar IV. 10 Visual Pendukung 1.....	80
Gambar IV. 11 Visual Pendukung 2.....	80
Gambar IV. 12 Visual Pendukung 3.....	81
Gambar IV. 13 Tipografi pada video.....	82
Gambar IV. 14 Layout dan Komposisi 1.....	82
Gambar IV. 15 Layout dan Komposisi 2.....	83
Gambar IV. 16 Layout dan Komposisi 3.....	83
Gambar IV. 17 Scene 1	85
Gambar IV. 18 Scene 2.....	86
Gambar IV. 19 Scene 3.....	86
Gambar IV. 20 Scene 4.....	87
Gambar IV. 21 Scene 5.....	87
Gambar IV. 22 Scene 6.....	88
Gambar IV. 23 Scene 7.....	88
Gambar IV. 24 Scene 8.....	89
Gambar IV. 25 Scene 9.....	89
Gambar IV. 26 Scene 10.....	90
Gambar IV. 27 Scene 11.....	90
Gambar IV. 28 Scene 12.....	91
Gambar IV. 29 Scene 13.....	91
Gambar IV. 30 Scene 14.....	92
Gambar IV. 31 Scene 15.....	92
Gambar IV. 32 Scene 16.....	93
Gambar IV. 33 Instagram Stories.....	94
Gambar IV. 34 Web Banner.....	94
Gambar IV. 35 Poster.....	95

Gambar IV. 36 Flyer 1.....	95
Gambar IV. 37 Flyer 2.....	96
Gambar IV. 38 Banner.....	97

